



Figure 16

Script that includes a subscriber identifier and a content identifier

Subscriber identifier
content identifier

Subscriber ADP Example from Syndicator 3.0

```
<SCRIPT LANGUAGE="javascript">  
if (location.search.indexOf('fjserial') != -1) {  
    document.write('<SCR\IPT LANGUAge="javascRipt"  
SRC="http://localhost:8080/ser/vlet/com.activedatax.products.synchronizator.export.ADPExport' +  
location.search + '&fjsduri=' + escape(location.href) + "></SCR\IPT>');  
    } else { document.write('<SCR\IPT LANGUAge="javascRipt"  
SRC="http://localhost:8080/ser/vlet/com.activedatax.products.synchronizator.export.ADPExport?fjsserial=  
1900000256&fjsauth=190000003&fjocsser=19000022&fjsal9000020&fjsal90000  
rnum=1083A1A03&fjnewid=falses&fjshowdates=falses&fjdur=  
'&j3rand'+ escape(Math.random()) + "></SCR\IPT>');  
</SCRIPT>
```

Figure 17

Admin ADP For Randomizer/Blurb Machine

```
<SCRIPT LANGUAGE="javascript">
  if (location.search.indexOf('fbact') != -1) {
    document.write('<SCR\IPT LANGUAGE="javascript"
SRC="http://publisher3.activatedatax.com/server/com.activatedatax.products.Blurb.JBLurbAdmin' +
location.search + '&fburi=' + escape(location.href) + '&brand=' + escape(Math.random()) +
','></SCR\IPT>');
  } else {
    document.write('<SCR\IPT LANGUAGE="javascript"
SRC="http://publisher3.activatedatax.com/server/com.activatedatax.products.Blurb.JBLurbAdmin?fbid=9
3171&fburi=' + escape(location.href) + '&brand=' + escape(Math.random()) + '></SCR\IPT>');
  }
</SCRIPT>
```

Figure 18

Random Blurb Output ADP

```
<SCRIPT LANGUAGE="javascript">
document.write('<SCRIPT LANGUAGE="javascript"
SRC="http://publsher3.activatedax.com/servelet/com.activatedax.products.Blurb.JB1urb7?bsid=931717
&bjbid=16593&bjbdurl=' + escape(location.href) + '&brand=' + escape(Math.random()) +
"></SCRIPT>');
</SCRIPT>
```

Figure 19